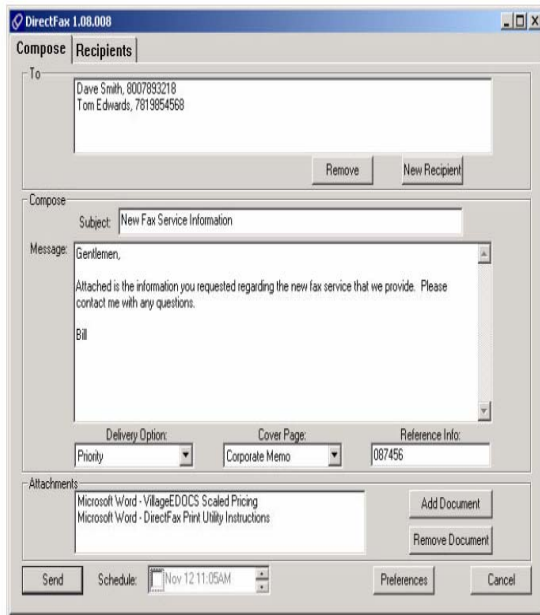
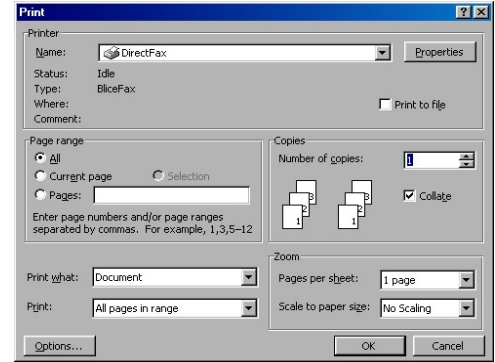


## DirectFax - Automating Document Distribution at the Desktop

The MessageVision DirectFax solution enables users to send faxes to individuals or broadcast lists from any document-based application.

With DirectFax faxing your document is as easy as printing from your application. Easily downloaded, DirectFax can be installed in moments, directly on your desktop.

Once installed, Direct Fax enables users to send faxes from any application by simply selecting File/Print from your application menu, then choosing the Direct Fax printer.



Automatically, you will launch an easy to use DirectFax interface, enabling you to compose and fax your cover page and attached documents directly from your desktop.

Immediately fax documents to individuals or any number of recipients in your application Address book.

By using DirectFax, users can fax from their application and take advantage of many features:

- Choose a preferred cover page from your personal cover page directory.
- Select appropriate service levels needed for each fax job.
- Attach multiple documents from multiple applications.
- Send faxes to individual recipients by entering the contact information, or to groups of individuals in a selected Phonebook or from your Windows address book.
- Broadcast to multiple recipients from existing Phone Books.
- Schedule delivery for up to 30 days in advance.

## Providing Enterprise Users with the Benefits of MVP DirectFax

### Performance, Productivity...Ease of Use

- Familiar, easy to use desktop interface style allows immediate use of the service without extensive training.
- All the features of an enterprise class fax server without the expensive hardware, software and services!
- DirectFax "print driver" operation makes it compatible with virtually any application capable of printing a document.
- Send to recipients in your application Phonebooks, Address books or to contacts stored in MS Windows Outlook, MS Exchange servers and more.
- Optional accounting and cost recovery reference fields available for each fax job.
- Use DirectFax from any location with Internet access.

### Reliability...Eliminating High Costs

- Immediate deployment.
- On demand capacity 24 x 7.
- No local Telco charges.
- No upgrade or provisioning costs.
- No capital equipment costs.
- No HW or SW maintenance contracts.
- Fully redundant fail-over systems.
- Integration with any platform, application, operating system or workflow process.